



Marketing & GIS Activity

Marketing Questions

1. What are 3 game species that are mentioned in the pinned video on the Game Commission's Facebook page?
2. The Game Commission recently posted about a contest they are hosting. What are the rules listed?
3. Head to PGC's Twitter. What is #HuntFishPA? When was it launched? Who are the agencies involved?
4. What is the name of the Game Commission's podcast?
5. Lastly, visit the Game Commission's Instagram. How many posts and followers do we have?
6. Scroll through the pictures posted and name at least 10 different species of birds or animals featured on the page.



GIS Activity

1. Head to the Game Commission's Mapping Center. Familiarize yourself with the application by adding/taking away layers using this icon in the upper right-hand corner.



2. Change the way the map looks by changing the Base layer, using this icon in the upper right-hand corner.



3. Use the legend for a visual explanation of the symbols used. The legend icon looks like this in the upper right-hand corner



4. Once you have an understanding how the maps work, click so the only layers showing are the "Headquarters/Region Offices". List the coordinates for each of the six region offices and the state headquarters in Harrisburg below. (Hint: the coordinates (latitude/longitude) are displayed in the lower left corner as your mouse hovers over the desired location).

NERO –

NCRO –

NWRO –

SERO –

SCRO –

SWRO –

HBRG –

5. Given these coordinates (-76.250, 40.271), what is located here?

6. What is located here? (-78.3687, 41.323)